



Exhibitor Information

SOCIETY FOR COMPUTATIONAL ECONOMICS - 20TH MEETING
COMPUTING IN ECONOMICS AND FINANCE
JUNE 22 - 24, 2014
OSLO, NORWAY

Conference Sponsorship

We invite conference exhibitors to further support CEF 2014 through a variety of sponsorship opportunities. Please review the sponsorship page and let us know how we can assist in providing the optimal exposure to your organization at any financial level you desire.

return completed
form and payment
to:

CEF 2014
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103 USA

PHONE
+1-206.706.8118

WEB
[http://comp-econ.org/
CEF_2014](http://comp-econ.org/CEF_2014)

Full Exhibitor Registration

The full exhibitor package includes one 8-foot skirted display table and one attendee name badge permitting access to all sessions, coffee breaks and the welcome reception, and all conference materials including program/abstract book.

Registration for additional exhibit staff should be included in the fee calculation

on the registration form. Please provide the name and contact information for all attendees in the space provided. Exhibitors will receive maximum exposure, located adjacent to registration and morning and afternoon coffee breaks on Sunday, Monday and Tuesday, in the midst of attendee traffic.

Table Top Display (unattended)

Conference staff will unpack and arrange your materials for display. The exhibit area is not secure and your table will be minimally monitored by staff during the conference. At the close of the conference, staff will pack remaining items and return them to you at your expense. Neither the Society for Computational Economics, Norges Bank, BI Norwegian Business School nor Simple Meetings will be responsible for loss or theft of any displayed items.

Other Ideas

Consider a leaflet or logo item to be stuffed in the conference bags. Sponsor the reception or a refreshment break. Print your logo on conference bags or USB memory sticks loaded with the conference program. We are open to suggestions and will appreciate working with you on any idea that you might have.

Artwork

If your package includes an ad in the program book, please send a high resolution, black & white PDF or jpg file before May 1, 2014. Page size and other formatting details will be provided. Additional pages are available for an additional charge. Include the extra pages in the fee calculation on the registration form.

QUESTIONS?
CEF2014@SIMPLEMEETINGS.COM



Sponsorship Information

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Other Options

EXHIBITOR PACKAGE.

Includes one 8' skirted table with full conference registration for one attendee, full-page ad in conference program book and logo listing among sponsors on conference website and in program book - \$1000.

TABLE TOP DISPLAY

(UNATTENDED). Includes one 8' skirted table for product displays and logo listing among sponsors on conference website and in program book - \$500.

PROGRAM ADVERTISING.

Full-page ad in the program book - \$350 for the first page; additional pages at \$200 each.

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CEF_2014

The Society for Computational Economics offers a variety of opportunities to support CEF 2014 through sponsorship of conference events.

REGISTRATION SOCIAL - \$5,000

The Registration Social will take place on Saturday evening, June 21. Your sponsorship will provide bar beverages and snacks to participants when they arrive to check-in at the conference. Your organization will be acknowledged with logo signs displayed at the reception and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

USB MEMORY STICKS - \$3,500

Your sponsorship will cover the cost of producing USB memory sticks pre-loaded with program papers to be distributed to all participants. Your logo will be printed on the sticks and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

CONFERENCE BAGS - \$3,000

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

MORNING BREAK - \$2,500 (3 ARE AVAILABLE)

Your sponsorship will provide coffee and pastries for attendees one morning. Signs with your company name and logo will be displayed in the refreshment area during the break and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

AFTERNOON BREAK - \$2,000 (3 ARE AVAILABLE)

Your sponsorship will provide beverages for attendees one afternoon. Signs with your company name and logo will be displayed in the refreshment area during the break and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

LEAFLETS/LOGO GIFTS - \$350 (UNLIMITED)

This sponsorship entitles you to provide a brochure or any logo gift (pens, notepads, coffee mugs, etc.) to be distributed at registration. The sponsorship fee does not include the costs of producing and shipping the item, which are the responsibility of the sponsor.

QUESTIONS?

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Registration and Payment

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FULL EXHIBITOR REGISTRATION

Includes one 8' skirted table, full-page ad in the conference program book, full conference registration for one table attendant and logo listing among sponsors on conference website and in program book - \$1000.

OTHER OPTIONS

TABLE TOP DISPLAY

Includes one unattended 8' skirted table for product displays and logo listing among sponsors on conference website and in program book-\$500.

PROGRAM ADVERTISING

Full page advertisement in the program book-\$350 for the first page; additional pages at \$200 each.

LEAFLET OR LOGO GIFTS

Your brochure or logo gift (provided by you) will be distributed to participants at registration-\$350 per item.

Please return this page with payment by post or email attachment.

Organization/Company name

Mailing address

City

State/Province

Country/Postal code

Contact name

Contact telephone

Contact email

Website

Attendee name (for full exhibitor package only)

Attendee telephone

Attendee email

	<u>Before April 1</u>	<u>After April 1</u>	
Full exhibitor registration	\$ 1,000	\$ 1,250	= \$ _____
Fee for additional exhibit staff _____ x \$ 400	\$ 450		= \$ _____
(additional staff name(s): _____)			
Tabletop display (unattended)	\$ 500	\$ 750	= \$ _____
☐ Program ad ☐ Leaflet ☐ Logo gift	\$ 350	\$ 400	= \$ _____
Additional page(s) for program ad _____ x \$ 200	\$ 250		= \$ _____
Sponsorship - reception, breaks, memory sticks, bags, other (enter amount and we will contact you for details)			= \$ _____
TOTAL FEES ENCLOSED (US Dollars): \$ _____			

Payment Method

☐ Check

☐ Credit Card

☐ Wire Transfer (contact us)

US\$ only

Payable to "Simple Meetings"

☐ Visa ☐ MasterCard ☐ American Express

Billing statement will show merchant as "Simple Meetings"

Credit card account number

Expiration date

Name on card

Signature

Credit card billing address

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